

AUSTRALIAN  
PERFORMING  
ARTS MARKET

APAM

# APAM Gathering at DreamBIG Children's Festival

## Expression of Interest Overview: Profile

## PRESENTERS & CURATORS

APAM has prepared this document to walk you through **Profile**: a series of opportunities for the APAM Gathering at DreamBIG Children's Festival in May 2021.

This document will give a description of what Profile is, how to apply, and the selection process. Profile opportunities are offered through a national expression of interest for Australian and New Zealand artists and arts organisations.

Please note that if your project has been presented as a Profile or Showcase during a previous APAM, it is ineligible for Profile consideration as part of APAM Gathering at DreamBIG Festival.

To apply, read this document and, when you are ready, please complete the online form here: <https://airtable.com/shrFPv81EGhzG2Gaj>

The APAM Gathering at DreamBIG Children's Festival will focus on work for multigenerational audiences. It recognises that artists know their audiences and are creating inclusive experiences for them and within the shared experience of the work; it holds the potential for impact, empathy and play. In creating the work, the artist has actively considered how to facilitate access for the audience so that whole multigenerational families or communities can attend together, or that traditionally marginalised audiences are considered and embraced. The work welcomes families and communities of audiences to experiences of complex and nuanced work that resonates across the span of ages from children through to adults.

## Key Dates

- + Profile EOIs open 19 January 2021
- + Profile EOIs close 26 February 2021
- + Notification of successful EOIs 12 March 2021
- + Digital Gathering Dates 14–24 May 2021
- + In-Person Gathering Dates 19–23 May 2021

## Contact

w: [apam.org.au](http://apam.org.au)

e: [hello@apam.org.au](mailto:hello@apam.org.au)

# About

## What is Profile?

Profile is the APAM program profiling the ideas, works and practices of Australian and New Zealand artists and organisations, as well as international presenters of Australian and New Zealand performance work.

At APAM Gatherings, Profile sessions offer opportunities for artists, companies and groups to share their repertoire, ideas and ambitions.

At the APAM Gathering at DreamBIG, all Profile sessions will be presented online to ensure their accessibility to all delegates.

Online formats may include: one or more Profile participants speaking live to webcam or camera; use of images and pre-recorded content; live or pre-recorded Q&A.

There are two Profile categories for Artists & Makers, and one Profile category for Presenters & Curators.

The Profile category for Presenters and Curators is open to individuals and organisations around the world.

## Profile selection process

Following the close of EOIs, Profiles will be selected by a curatorial panel for the APAM Gathering at DreamBIG.

Successful applicants to Profile will articulate clear and well-timed market development objectives, and will consider those attending the APAM Gathering as potential advocates and supporters.

APAM anticipates that national and international presenters participating in the DreamBIG Gathering will have a broad set of objectives and interests including, but not limited to, Australian and New Zealand work and engagement and collaboration in the Asia-Pacific region.

## APAM curatorial panel

APAM's curatorial panel will assess all EOIs and curate the Profile sessions. The panel will also influence the wider DreamBIG Gathering by contributing to other APAM programs and events, and determining priorities for international visitor invitations.

The APAM curatorial panel for the DreamBIG Gathering includes: Ali Murphy-Oates, Angela Conquet, Annette Shun Wah, Luanne Poh, Nadine McDonald-Dowd, Nikki Ashby, Noel Jordan, Rosemary Hinde and Susannah Sweeney.

Please send any enquiries to APAM, not the panel. All panel meetings will use a conflict of interest process for curatorial members and APAM staff.

## Profile sessions

Each Profile slot will be no longer than 10 minutes and you will need to set up in 5 minutes or less and be able to present after one short technical rehearsal. Each Profile session will include between 5–10 Profile slots.

Each Profile session will be hosted by an arts leader as an MC who will introduce you and facilitate questions. APAM will connect you with the host MC prior to the Gathering.

The exact format for each Profile session will be developed in consultation with the APAM team.

### **If invited to Profile**

If you are invited to Profile, you will be entitled to one free Gathering registration. At the time of accepting the offer to profile, you'll need to confirm whether you will attend the Gathering online, or in person in Adelaide.

You, or someone who can represent you, will need to be available to engage either online or in person for the duration of the Gathering.

The Profile category for Presenters and Curators is:

### **HERE'S HOW WE WORK**

APAM invites presenters and curators to discuss the new ways they are working with artists to present work for audiences and communities. This opportunity is for presenters and curators located anywhere in the world who are interested in working with Australian and New Zealand performing artists and companies in new and innovative partnerships.

## Online form

Apply for a Profile by completing the online Expression of Interest (EOI) form:  
<https://airtable.com/shrFPv81EGhzG2Gaj>

We've shown the questions the form asks below so you can plan in another document first. There is no SAVE button on the form. Once submitted you cannot make changes.

- Contact name
- Name of presenting organisation (if applicable)
- Role within presenting organisation (if applicable)
- Contact email and phone number
- Website (of presenting organisation or curator's practice)

The online form will then ask for brief descriptions of four key areas of the presenting organisation's operations:

- **Programming Overview (max 250 words)**  
How do you define your/your organisation's approach to programming and curation? What work do you engage with, and why?  
How would you categorise your available resources and/or networks to facilitate opportunities of programming and commissioning for artists?  
How would you categorise the timeframes in which you/your organisation are able to embark on new projects with artists?
- **Artistic Relationships (max 250 words)**  
Tell us about your/your organisation's approach to building and maintaining relationships with artists and makers.  
Tell us about the artists and makers whom you/your organisation are most interested in working with in future. Who are you keen to hear from?
- **Alternative Presentation and Touring Methods (max 250 words)**  
What adaptations have you/your organisation made to facilitate alternative and more sustainable modes of touring and presentation?  
How have these adaptations worked? What have you learned?  
What adaptations are you intending to trial in future?
- **Audience Overview (max 250 words)**  
Tell us about your/your organisation's existing audiences.  
What new audiences are you/your organisation hoping to engage with in future?  
How do your proposed or trialled alternative modes of touring and presentation increase accessibility for these audiences?