

AUSTRALIAN  
PERFORMING  
ARTS MARKET

APAM

# APAM Gathering at Darwin Festival

## Expression of Interest Overview: Profile

## PRESENTERS & CURATORS

APAM has prepared this document to walk you through **Profile**: a series of opportunities for the APAM Gathering at Darwin Festival in August 2021.

This document will give a description of what Profile is, how to apply, and the selection process. Profile opportunities are offered through a national expression of interest for Australian and New Zealand artists and arts organisations.

Please note that if your project has been presented as a Profile or Showcase during a previous APAM, it is ineligible for Profile consideration as part of APAM Gathering at Darwin Festival.

To apply, read this document and, when you are ready, please complete the online form here: <https://airtable.com/shryklnl9nYU8pfVX>

The APAM Gathering at Darwin Festival will focus on works which consider diversity in form and practice, works which sit seemingly alongside a multi-artform festival and are driven through collaboration. In curating Profile within the Gathering at Darwin Festival, we want to hear about works which consider space and site.

## Key Dates

- + Profile EOIs open 9 March 2021
- + Profile EOIs close 16 April 2021
- + Notification of successful EOIs 30 April 2021
- + Digital Gathering Dates 10–19 August 2021
- + In–Person Gathering Dates 14–17 August 2021

## Contact

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# About

## What is Profile?

Profile is the APAM program profiling the ideas, works and practices of Australian and New Zealand artists and organisations, as well as international presenters of Australian and New Zealand performance work.

At APAM Gatherings, Profile sessions offer opportunities for artists, companies and groups to share their repertoire, ideas and ambitions.

At the APAM Gathering at Darwin Festival, all Profile sessions will be presented online to ensure their accessibility to all delegates.

Online formats may include: one or more Profile participants speaking live to webcam or camera; use of images and pre-recorded content; live or pre-recorded Q&A.

There are two Profile categories for Artists & Makers, and one Profile category for Presenters & Curators.

The Profile category for Presenters and Curators is open to individuals and organisations around the world.

Applications that address new modes of international mobility are encouraged.

## Profile selection process

Following the close of EOIs, Profiles will be selected by a curatorial panel for the APAM Gathering at Darwin Festival.

Successful applicants to Profile will articulate clear and well-timed market development objectives, and will consider those attending the APAM Gathering as potential advocates and supporters.

APAM anticipates that national and international presenters participating in the Darwin Festival Gathering will have a broad set of objectives and interests including, but not limited to, Australian and New Zealand work and engagement and collaboration in the Asia-Pacific region.

## APAM curatorial panel

APAM's curatorial panel will assess all EOIs and curate the Profile sessions. The panel will also influence the wider Darwin Festival Gathering by contributing to other APAM programs and events, and determining priorities for international visitor invitations.

The APAM curatorial panel for the Darwin Festival Gathering includes: Rachael Azzopardi, Jacob Boehme, Merindah Donnelly, Louise Partos, Felix Preval, Joyce Rosario, Mina Wang.

Please send any enquiries to APAM, not the panel. All panel meetings will use a conflict of interest process for curatorial members and APAM staff.

## Profile sessions

Each Profile slot will be no longer than 10 minutes. Each Profile session will include between 5–10 Profile slots.

All Profile sessions will take place online and may be a mix of pre-recorded and live content.

Each Profile session will be hosted by an arts leader as an MC who will introduce you and facilitate questions. APAM will connect you with the host MC prior to the Gathering.

The exact format for each Profile session will be developed in consultation with the APAM team.

### **If invited to Profile**

If you are invited to Profile, you will be entitled to one free Gathering registration. At the time of accepting the offer to profile, you'll need to confirm whether you will attend the Gathering online, or in person in Darwin.

In accepting the invitation to Profile you agree to attend or have representation for the duration of the Gathering either digitally or IRL. IRL attendance is four days. The Digital Gathering is spread over ten days with a daily commitment of a couple of hours.

The Profile category for Presenters and Curators is:

### **HERE'S HOW WE WORK**

APAM invites presenters and curators to discuss the new ways they are working with artists to present work for audiences and communities. This opportunity is for presenters and curators located anywhere in the world who are interested in working with Australian and New Zealand performing artists and companies in new and innovative partnerships.

## Online form

Apply for a Profile by completing the online Expression of Interest (EOI) form:  
<https://airtable.com/shryklnl9nYU8pfVX>

We've shown the questions the form asks below so you can plan in another document first. There is no SAVE button on the form. Once submitted you cannot make changes.

- Contact name
- Name of presenting organisation (if applicable)
- Role within presenting organisation (if applicable)
- Contact email and phone number
- Website (of presenting organisation or curator's practice)

The online form will then ask for brief descriptions of four key areas of the presenting organisation's operations:

- **Programming Overview (max 250 words)**  
How do you define your/your organisation's approach to programming and curation? What work do you engage with, and why?  
How would you categorise your available resources and/or networks to facilitate opportunities of programming and commissioning for artists?  
How would you categorise the timeframes in which you/your organisation are able to embark on new projects with artists?
- **Artistic Relationships (max 250 words)**  
Tell us about your/your organisation's approach to building and maintaining relationships with artists and makers.  
Tell us about the artists and makers whom you/your organisation are most interested in working with in future. Who are you keen to hear from?
- **Alternative Presentation and Touring Methods (max 250 words)**  
What adaptations have you/your organisation made to facilitate alternative and more sustainable modes of touring and presentation?  
How have these adaptations worked? What have you learned?  
What adaptations are you intending to trial in future?
- **Audience Overview (max 250 words)**  
Tell us about your/your organisation's existing audiences.  
What new audiences are you/your organisation hoping to engage with in future?  
How do your proposed or trialled alternative modes of touring and presentation increase accessibility for these audiences?