

PROFILE Overview and FAQs

APAM is a strategic initiative of the Australia Council for the Arts, currently being delivered by Creative Victoria, designed to showcase Australian and New Zealand contemporary dance, theatre, emerging and experimental arts nationally and internationally.

APAM's principles:

First Nations as central
Reciprocity
Artist-centric
Sustainable and equitable
Experimentation
Asia-focused

APAM Gatherings

APAM Gatherings partner with established Australian festivals to support full-length showcasing of artists and their work. Gatherings provide profile-raising opportunities for a diversity of artists working across the spectrum of contemporary theatre, dance and emerging and experimental practice, alongside a curated program of exchange and networking events.

Taking place on the lands of the Kulin Nation, the APAM Gathering at RISING will be a hybrid digital and in-person event. The in-person program will be held across the final weekend of RISING, 14–18 June 2023, with the digital program being held from 7–9 June, wrapping up with a digital Plenary on 20 June.

What is PROFILE?

APAM curates a program of pitch presentations by Artists, Collectives and Companies, 2–5 minutes in duration, delivered online to registered participants of the APAM Gathering. Pitches may feature works in development or works that have already premiered and are ready for touring.

Profile sessions are fully pre-recorded and presented during the Digital Gathering, for widest viewing and accessibility among Gathering participants. They will then be available for viewing on demand for the duration of the Gathering.

Key Dates for APAM Gathering at RISING

6 Feb	Profile EOIs Open
10 March	Profile EOIs Close
28 March	Notification of EOIs outcome
14 April	Gathering Registrations on sale
7–9 June	APAM Gathering at RISING: Digital
14–18 June	APAM Gathering at RISING: In-Person
20 June	APAM Digital Gathering closes with a Plenary

The Gathering will invite participants from across the country and internationally to engage in a program of performance, pitches, dialogue and networking. Participants will include 80 international presenters invited to attend by APAM. Of the total 400 participants we anticipate a quarter to be international, with the balance made up of local and national participants which will be made up of in-person and digital attendees.

The APAM Gathering program will include a series of Profile sessions where Australian and New Zealand artists present their work, ideas and practice. The online program will allow ample space for reconnecting, and networking though the digital program will consider activities across international time zones.

PROFILE categories for Artists and Makers

HERE'S OUR IDEA: Profiling ideas in development for further collaborations, commissions and presentations.

HERE'S WHAT WE MADE: For works already premiered, either In Real Life (IRL) or digitally, seeking further presentation opportunities or partners in remaking the works.

Information about each Profile stream and details about how to apply are available via the APAM website: <https://apam.org.au/opportunities/apam-gathering-at-rising-profile-eois/>

EOIs for Profile close on **Fri 10 March 2023 5pm AEDT** with successful applicants notified on Tue 28 March.

Why engage in Profile?

- Artists and artistic collectives/organisations can share their repertoire, ideas and ambitions in a supported space. Their work will be presented in a well-received format to APAM participants.
- One representative of each selected Profile project will be entitled to a complimentary Gathering registration.

International Invited Participants

80–100 international participants will participate by invitation from APAM. The invitation list is developed by APAM in consultation with the Gathering Curatorial Panel and International Development Consultants at the Australia Council for the Arts.

International participants are selected from regions which reflect Australia Council's priority regions: South & South-East Asia; North Asia; New Zealand & Pacific; Europe; North America, but can also include Africa; the Middle East; South & Central America.

What is the selection process for PROFILE?

EOIs will be reviewed by an international Curatorial Panel of artists and presenters convened by APAM, including a representative of APAM's First Nations Advisory Group. For the APAM Gathering at RISING, the Curatorial Panel consists of Caroline Bowditch (Australia), Kyu Choi (South Korea), Wesley Enoch (Australia), Eva Grace Mullaley (Australia), Joyce Rosario (Canada), Tama Waipara (Aotearoa/New Zealand), Hannah Fox and Gideon Obarzanek (Australia).

In selecting projects, the Curatorial Panel will be looking for:

HERE'S OUR IDEA

Ideas in development for further collaborations, commissions and presentations:

- Ideas and visions that are impactful and relevant to diverse communities.
- Proposed contemporary outcomes that push boundaries and evoke new and experimental ways to realise creative outcomes.
- Ideas which take an inclusive approach to the audience and consider audience's access needs.
- Support materials that speak to the partnership, creative concept, and future vision, showing the organisations' / artists' history of delivering high quality innovative works.

Priority will be given to works that are self-determined Australian First Nations-led. Pitch content will be up to 2 minutes in duration.

HERE'S WHAT WE MADE

Works already premiered, either IRL or digitally, seeking further presentation opportunities or partners in remaking the work:

- Support materials that speak to the creative concept and outcome, showing the artist's / artist group's history of delivering high quality works.
- Works which take an inclusive approach to the audience and consider audience's access needs.
- Works that are interesting and relevant to diverse communities.
- Works that are impactful: what impact will the project have, and on who? How has impact been considered in the making of the work?

Priority will be given to works that are self-determined Australian First Nations-led. Pitch content will be up to 5 minutes in duration.

Frequently Asked Questions about PROFILE

When will Profile sessions be presented during the Gathering?

Profile sessions featuring projects by artists/makers will be presented as part of the Digital Gathering. Profile sessions are presented on Thu 8 June and Fri 9 June, and thereafter on demand until access to the digital platform closes on 30 June.

Why are Profile sessions online, and not in-person?

By presenting Profile sessions online as pre-recorded video packages, the works being pitched will reach the widest possible audience, as they will be accessible to both online and in-person Gathering participants. As all Profile sessions are available on demand until the digital platform closes, participants can watch from anywhere, in any time zone. APAM believes it is the most effective and accessible way of offering a high-quality and broadly diverse works and ideas from Australian and New Zealand artists.

Delivering each pitch as a pre-recorded video makes for a better-supported and more enjoyable experience for the pitching artist, meaning they can focus on connecting with other Gathering participants instead of stressing about the pitch delivery.

Can I discuss my EOI with someone before submitting?

Of course! APAM's Program Producer Melanie Burge is on hand to answer any questions you have about the process or the program generally. Please email hello@apam.org.au.

If you're a First Nations artist and would like to discuss your project, please get in touch with Mayella Koroi, APAM's First Nations Lead – Associate Producer, on mayella@apam.org.au.

Can I apply for more than one EOI stream?

To ensure this opportunity is open to as many artists and companies as possible, you are only able to apply for one Profile stream.

Who should apply for this EOI opportunity?

This EOI opportunity is for artists, companies and organisations making contemporary performance focused works in Australia and New Zealand, who are internationally engaged or would like to be. In other words: you have some experience in touring or collaborating internationally, or you have an articulated plan for why and how your practice could be internationally engaged.

Artists/collectives/artistic companies submitting an EOI should have a creative practice of five years or more. We encourage EOIs from artists, organisations and presenters who self-identify as First Nations, people of colour, culturally diverse, LGBTQIA+ as well as artists who identify as being Disabled, D/deaf, or neurodiverse.

We have provided a list of works and artists/companies who have been selected for Profile in previous APAM Gatherings on the last page of this document.

What artforms are eligible?

EOIs are open to artists and companies working in Theatre, Contemporary Dance, Sound Art, Live Art, Circus, Physical Theatre, Digital Performance, Experimental Practice and Participatory Art.

If my project is selected for Profile, what support can APAM provide in creating the pre-recorded video pitch?

Successful artists will be invited to attend a Zoom briefing in early April in which APAM will describe the process in more detail. Many artists will have the capacity and technical ability to shoot and edit their own video.

If your project is selected for Profile and you need some help putting together the video, APAM is here to help. You will still need to provide the raw footage (for example: the Director talking to camera about the project; recording of a creative development in progress; any other footage which tells a story about the work), and APAM can assist by editing the raw footage into a polished offering, within stipulated time limits. We encourage you to get in touch if you'd like to ask about this in more detail.

Can I submit an EOI for Profile if my work has not had a premiere?

To be considered for HERE'S WHAT WE MADE, your work must have premiered prior to RISING in June 2023. If your work will not have premiered by then, you may want to be considered for HERE'S OUR IDEA.

Can I submit an EOI for Profile if my work has previously been pitched elsewhere?

Projects that have been presented in any previous APAM Gatherings (either as Profile or Showcase) will not be eligible. Artists and companies who have previously been presented as part of an APAM Gathering are welcome to submit an EOI for a different project which has not yet been seen at a Gathering.

Will I receive feedback if my EOI is not selected?

We are unable to provide individual feedback on submissions.

Who will be participating in the APAM Gathering?

APAM will bring together national and international presenters and programmers who are committed and resourced to support digital and hybrid works, as well as artists and producers. There will be opportunities for networking and gathering as a sector over the five days and you will be encouraged to make connections and reach out to anyone of interest to you.

Will I own my IP, and what about Indigenous Cultural Intellectual Property?

Artists will retain all intellectual property on their works. Indigenous Cultural Intellectual Property is owned by the artist for any words, works or research for this program and these always remain solely owned by the artist (or third party who holds rights) and are not assigned to APAM in any way at any time.

How will APAM meet my access or inclusion needs if I am selected?

We encourage all applicants to let us know how we can support your participation in the Gathering. There are questions in the EOI in which you can outline your access requirements if applicable. There are also questions regarding access for audiences participating in your project.

Where will the APAM Gathering take place?

The digital component of the Gathering at RISING will take place through APAM's digital platform Swapcard from 7–9 June 2023.

The In Person program will take place in Melbourne from 14–18 June 2023. The Gathering will close with a digital Plenary on 20 June.

If my work is selected for Profile, how can I participate in the Gathering?

One representative of each selected Profile project will be entitled to a complimentary registration for the Gathering. The complimentary registration means you will have the same access to information and activities as other registered Participants, and APAM encourages Profile artists to make full use of the opportunities for networking and connection.

The representative of each successful Profile project will need to confirm whether their complimentary registration is for Digital-only or In-Person attendance, no later than Wed 12 April.

If you choose to attend in person, you must be present for the duration of both the Digital Gathering (7–9 June) and the In Person Gathering (14–18 June), and you will be responsible for all costs relating to in-person attendance, such as travel and accommodation. If you choose to have digital access only, you must be present for the duration of the Digital Gathering (7–9 June).

I have a question that hasn't been addressed...

If you have read our documents and still have questions about submitting an EOI for Profile, please contact the APAM office via hello@apam.org.au or +61 (0)3 9947 1020.

EOI QUESTIONS

We strongly recommend that you prepare your submission in a separate document first, before you submit it online using the Airtable form. In case of any glitch with the form, having your submission saved separately will avoid inconvenience.

You will need to submit the form in one session: you will not be able to save and return to it later.

EOIs can be submitted via this form: <https://airtable.com/shrbL9en0YbJrUM8t>

If you'd like to submit your EOI by an alternative method, please email hello@apam.org.au or call +61 (0) 3 9947 1020 to discuss.

Your EOI must refer to one project only.

Title of work (a working title for your expression of interest)

Profile opportunity: select which of the Profile streams you are applying for (refer to the FAQs above to determine eligibility)

- Here's What We Made
- Here's Our Idea

Organisation (if applicable)

Contact first name

Contact last name

Contact pronouns

Role in organisation (if applicable)

Contact email

Contact phone number

Website URL (if applicable): artist, company or project website

Country, State/Territory (where you or your organisation is based)

Artist / Company type (select which one applies to you or your company)

- Independent artist
- Collective / group
- Project company
- Self-determined First Nations organisation
- Company with recurrent funding
- Major performing arts company
- Major institution
- Government agency

Artist or Organisation Biography (300 words max)

What is your art form foundation? (select as many as apply)

- Circus
- Dance
- Hybrid or experimental
- Multigenerational audiences
- Physical theatre
- Sound art
- Theatre
- Multi-artform

Key creative personnel involved in the project (please list first name, surname, and their roles)

Artists identify as (select as many as apply)

- Aboriginal
- Torres Strait Islander
- First Nations
- Artist with a disability
- Deaf
- Culturally and linguistically diverse
- LGBTQIA+
- None of the above

First Nations Creative Control: does the lead artist(s) of the work self-identify as First Nations?

First Nations Creative Control (if applicable): if the lead artist(s) identify as First Nations, please give details of their names and roles.

Cultural Protocol Acknowledgment

(Applicants working with First Nations cultural materials only):

I acknowledge that I have followed appropriate cultural protocols in the making of and submission of my work. APAM recommends the Australia Council's protocols for working with First Nations Artists: <https://australiacouncil.gov.au/investment-and-development/protocols-and-resources/protocols-for-using-first-nations-cultural-and-intellectual-property-in-the-arts/>

(check box)

What is your project? (300 words max)

Tell us about the work you would like to share if included in Profile.

Choose three words that describe your work.

Target Regions for Touring

Select as many as apply. This could apply either to in-person touring, concept touring or digital distribution.

- Australia: metropolitan
- Australia: regional
- Europe
- New Zealand & Pacific
- North America
- North Asia
- South & South-East Asia

Tell us a bit more about your market development strategy? (300 words max). Can you tell us why you are focusing on these regions? Do you have previous or current working relationships here? How do you plan to engage with collaborators here? If you have not toured in these regions before, why do you believe your work will find an audience here?

Further visual/written materials: to give the curatorial panel context for your work, you are welcome to upload one PDF document consisting of one A4 page, containing any of the following: hero image(s) for your project; set/concept drawing(s); script excerpt. Please do not provide more than a single A4 page. The PDF document must not exceed 2MB.

SHORT Video/Audio URL (if applicable): you are welcome to provide up to 5 mins in total of video or audio materials to support the project. This might be a trailer, promotional materials, recordings of creative development, or sound compositions. Please provide the video or audio materials as a single URL.

SHORT Video/audio password (if applicable)

LONGER Video/Audio URL (if applicable): If you have full-length production footage of your project, you are welcome to include a viewing link here. It can be helpful for the curatorial panel, but it's not essential to include full-length footage, so don't worry if you don't have it. APAM acknowledges that works which are yet to premiere (HERE'S OUR IDEA) are unlikely to have full-length footage available.

LONGER Video/audio password (if applicable)

Access considerations for the work's audiences (300 words max): Can you tell us how you have considered diverse accessibility requirements for your work's audiences, and how these have been factored into the work's development?

Access considerations for you as the person making the pitch (300 words max): Do you (as representative of the project) have any access requirements in preparing or presenting your pitch?

Disruption and adaptability considerations (100 words max): If your practice encompasses alternate touring and presentation modes, can you tell us how you've considered the adaptability of your work, enabling you to respond to future disruptions in mobility and the mode(s) of distribution?

Suggestions for international invitations to the Gathering: List a maximum of 3 international presenters, curators or influencers who you'd like at the Gathering to see your Profile. Please include their names, organisations, email addresses and countries.

By submitting this EOI for Profile at the APAM Gathering at RISING, I/we agree that:

Professional Practice: I am/we are a professional Australian and/or New Zealand performing arts company or artist.
(check box)

Invitations: I/we will consider any reasonable invitations that arise from a Profile at APAM.
(check box)

Attendance and Participation: If invited to Profile, I/we will have representation for the entire Gathering. This may be in person, digital-only, or both. If I/we choose to attend the Gathering in person, I/we will meet the cost of my/our representative's attendance and participation.
(check box)

Online Presentation: I/we recognise that while the Gathering will take place in both digital and physical modes, the presentation of all Profile sessions will be online. I/we will meet the cost of preparing materials suitable for online presentation. I understand APAM can provide specific, limited assistance in preparing materials for online presentation.
(check box)

Copyright: I am/we are the copyright owners of all materials provided in this EOI, or have the legal right to do so. These materials include text, images, sound and videos. By supplying these materials, I/we grant APAM licence to use the materials in APAM-related publications.
(check box)

Examples of works and artists/companies that have previously been selected for Profile at APAM Gatherings

APAM Gathering at Darwin Festival, August 2021

AutoCannibal by Oozing Future; Bighouse Dreaming by Declan Furber Gillick; Black Brass by Mararo Wangai; Calls to 1194 by Sandra Thibodeaux; Deejay Dancer by Nick Power; Diaspora by Chamber Made; Drishti by Karma Dance; Enemies of Grooviness Eat Shit by Betty Grumble; Exit Strategies by Mish Grigor; Glass Child by The Farm; Groundswell by Matthias Schack-Arnott; Guttered by Restless Dance Theatre; Janet's Vagrant Love by Elaine Crombie and Gina Rings; La Belle Epoque by MILKE & Stuck Pigs Squealing; Lak Malual Paru by Ghenoa Gela; Medicament for your Predicament by Cat Jones; Meremere by Movement of the Human; Mountain by Stalker Theatre; Please Stand by Lara Thoms; Rewards for the Tribe by Chunky Move and Restless Dance Theatre; RINK by Everybody Now!; Runt by Dee, Cornelius and Wilks; Shel We by Tupua Lualua; SILENCE by Thomas ES Kelly; The Other Side of Me by NT Dance Company; The Reckoning by Joshua Pether; The Rise and Fall of Saint George by Paul Mac & Lachlan Philpott; The Voyage of Bayini by Miku Performing Arts; TWO by Raghav Handa; Two Strangers Walk Into a Bar by Tilda Cobham-Hervey; UNWOMAN by The Rabble; Waterloo by Bron Batten; Wild Dogs Under my Skirt by FCC; Witness Stand by Madeleine Flynn and Tim Humphrey; Working On My Night Moves by Julia Croft

APAM Gathering at DreamBIG, May 2021

A Curious Arcade by Imaginary Theatre; Ada, Asmida and the Mechanical Horse by Lemony S Puppet Theatre; After the Flood by Triage Live Art Collective; Anything & Everything by Platform Youth Arts; ARC by Erth; Bilya Kaatjin by Yirra Yaakin Theatre Company; Biw A Githalay by ILBIJERRI Theatre; Crush by Branch Nebula; Dakota of the White Flats by Red Leap Theatre; Disobedience Rules by pvi collective; Dorr-e Dari by PYT Fairfield; Gene Tree & Us by St Martins Youth Arts Centre; Get Up Mum by Far and Away Productions; Goldie & the 3 B-Bears by Elements Collective; Hiccup! by Windmill Theatre Company; House by Barking Gecko Theatre; I Want To Touch You by Gravity & Other Myths; I Wish by Patch Theatre; Impersonal Space by Tutti Arts; Kidstruments by Playable Streets; Placeshup by Cirkidz; Pram People by Polyglot Theatre; Rain: A Digital Theatre Experience by Threshold; Red Dust by Marian St Theatre for Young People; Scaredy Cat by Terrapin; Seashore by Sally Chance Dance; Seeing Through Darkness by Restless Dance Theatre; Whoosh! by Sensorium Theatre; Space and Place by ACT Natimuk; Step by Intimate Spectacle; The Boy who Talked to Dogs by Slingsby; The Glitter Garden by Nathan Mudge; The Griegol by Trick of the Light; The Lady & The Whale by Finucane & Smith; Hamlet Prince of Skidmark by The Listies; The Little Old Cooking Club that Could by Jamie Lewis; The Lost Balloon by The Mask Family; The Rainbow Tree by Little Fruit; The Ukulele Kids Show by Woody's World; This is Grayson by Gold Satino; UFO by Solomon Thomas & Kirby Medway; Up and Away by Cubbin Theatre Company; We Live Here by Flipside Circus & Metro Arts; Wild Dog by Jacon Boehme

APAM Gathering at AsiaTOPA, February 2020

ActNow Theatre; Amrita Hepi; Belloo Creative; Back to Back Theatre; Chamber Made; Chunky Move and Restless Dance Theatre; Claire Edwardes & Richard Cilli; Contemporary Asian Performance; Eleanor Bishop & Karin McCracken; Force Majeure; Jessica Wilson; Joel Bray Dance; Justin Shoulder; Kurinji; Luke George x Daniel Kok; Marilyn Miller; Marrugeku; Nathan Maynard & Jamie McGaskill; Nicola Gunn; One Fell Swoop Circus; Patch Theatre; pvi collective; Phillip Adams and Temperance Hall; Pony Express; PYT Fairfield; Rawcus; Rowan Pierce; Samara Hersch; Silo Theatre; Steamworks Arts; Snuff Puppets; Sydney Chamber Opera; Taki Rua Productions with Theatre of Auckland; Terrapin; The Farm; The Inhabitants; Thomas Supple; Urban Theatre Projects; White Mess