

PROGRAM DETAILS

First Timers at the APAM Gathering at RISING, 2023

Session 1 Wed 31 May 0900 – 1100 AEST 1100 – 1300 AKL Tues 30 May 1600 – 1800 PDT 1900 – 2100 EDT	This 2-hour sessions kicks off with an orientation to the APAM Gathering program and the Swapcard digital platform. We'll also meet fellow First Timers participants. In the second hour we will introduce key ideas in international market development and digital international engagement together with a seasoned industry leader.
Session 2 Tues 6 June 0900 - 1100 AEST 1100 - 1300 AKL Mon 5 June 1600 - 1800 PDT 1900 - 2100 EDT	Build your knowledge and networks by meeting representatives of some key stakeholders and funders in the international arena. Then, we workshop and share your strategies for the APAM Gathering in small groups.
Session 3 Thursday 15 June 0800 - 0850 AEST	First Timers Breakfast All who are in Melbourne in person connect for breakfast. Fuel up for day 2 and connect in person at Pope Joan City (adjacent to Sofitel Melbourne On Collins)
Wrap up Tues 20 June 0900 – 1015 AEST 1100 – 1215 AKL Mon 19 June 1600 – 1715 PDT 1900 – 2015 EDT	Understanding how to effectively maintain international relationships over the long term is vital. First Timers will hear perspectives from two experienced guest speakers on 'the long game' and will workshop and share their next steps and follow up plans in small groups.