

Leaps and Bounds: APAM x Honey Pot, 27–28 Feb 2024

Program Overview and Pitch FAQs

Information for Artists, Producers, Collectives and Companies

The Australian Performing Arts Market (APAM) is a strategic initiative of Creative Australia, currently being delivered by Creative Victoria, designed to showcase Australian and New Zealand contemporary dance, theatre, circus and physical theatre, emerging and experimental arts nationally and internationally. APAM works year-round, and across Australia, to connect contemporary Australian performance with international and national opportunities.

APAM's principles:

First Nations as central
Reciprocity
Artist-centric
Sustainable and equitable
Experimentation
Asia-focused

Honey Pot is Adelaide Fringe's International Arts Marketplace which takes place over four weeks during the festival. Honey Pot is for artists and producers that want to present work during Fringe to secure future bookings and extend the life cycle of their work. Honey Pot is for presenters and programmers seeking work presented at Fringe to buy and program.

In 2024, APAM partners with Adelaide Fringe's Honey Pot to deliver a two-day, in-person platform event focused on Circus and Physical Theatre by Australian artists and companies.

Why participate in Leaps and Bounds?

Leaps and Bounds is a bespoke platform bringing together artists, companies, producers, presenters and programmers working in the art forms of circus and physical theatre. Leaps and Bounds sits within the highly effective Adelaide Fringe Honey Pot Marketplace, with a specific remit to facilitate connections between Australian artists/producers with international presenters/programmers.

If you are an Australian circus and physical theatre artist/producer participating in Leaps and Bounds, you will have access to networking and contacts for registered Honey Pot presenters/programmers actively seeking to program Australian circus and physical theatre works. Some of these presenters/programmers have previously taken part in Honey Pot, others may be visiting Australia for the first time.

Leaps and Bounds: Outline of the two days

Commencing with a Welcome to Country, the two-day program will include opportunities to participate in dialogue through panel discussions, facilitated networking, a 'Meet the Artists' session designed to connect Australian artists with visiting international presenters, informal hosted events, and a Pitching Program highlighting Australian circus and physical theatre ready for touring.

Leaps and Bounds takes place during the day, with evenings free so that participants may see Adelaide Fringe performances in the evening.

Leaps and Bounds: Pitch Program

APAM will curate a program of up to 20 pitch presentations, each up to 4 minutes in duration, delivered in-person during the two-day event in Adelaide.

APAM is seeking Expressions of Interest from Australian artists, collectives and companies working in circus and physical theatre that have tour-ready work and a demonstrated capacity for and commitment to international market development and touring.

Please see the FAQs on page 4 for more details on eligibility.

Expressions of Interest can be submitted online via this form:

<https://airtable.com/apptbaXWDIKWfQyJJ/shrAHMzhFltncql2y>

If you'd like to submit your EOI by an alternative method, please email hello@apam.org.au or call 03 9947 1020 to discuss.

Key Dates for Leaps and Bounds: APAM x Honey Pot

- 14 Sep: Pitch EOIs open
- 4 Oct: Online briefing session to answer questions about Pitch
- 23 Oct: Pitch EOIs close 5pm AEST
- 20 Nov: Successful applicants for Pitch program notified
- 17 Jan: Registrations open for Leaps and Bounds
- 6 Feb: Leaps and Bounds detailed program announced
- 27-28 Feb: Leaps and Bounds

What is the selection process for Pitch at Leaps and Bounds?

EOIs will be reviewed by a curatorial panel convened by APAM, which will include:

- Representation by Adelaide Fringe
- Representation by APAM's First Nations Advisory Group
- Representation by APAM Office
- An Australian circus and physical theatre artist/producer working internationally
- An international presenter of circus and physical theatre

Up to 20 works in total will be selected for the Pitch Program. Each pitch will be up to 4 minutes in duration. Pitches will be delivered in person, with production support to include microphones (handheld or at a lectern), screen and a PA to share visual or video material.

Pitches will not include excerpts of the performance and APAM is unable to provide specific lighting states or special effects.

In selecting projects for the Pitch program, the curatorial panel will be looking for:

- Circus and Physical Theatre works by Australian* artists, collectives and companies
- Works that are ready for touring in international markets
- Works that push the boundaries of contemporary circus and physical theatre, encouraging audiences to appreciate the art forms in new ways
- Works which take an inclusive approach to the audience, and consider audiences' access needs
- Works that are interesting and relevant to diverse audiences

*Predominantly based in Australia, and the majority of the key creative team members are Australian. International co-productions that are led by Australian artists and with majority Australian creative personnel are eligible.

APAM encourages applicants to provide support material that speaks to the creative concept and outcome, showing the artist's/collective's history of delivering high-quality works.

Priority will be given to works that are self-determined Australian First Nations-led.

Consideration will be given to works by Adelaide Fringe-registered artists and companies, however EOIs for works by artists and companies not registered in Adelaide Fringe are also welcome.

Frequently Asked Questions about the Pitch Program

Who is this Pitch opportunity for?

This opportunity is for artists, collectives and companies that are based in Australia, making contemporary circus and/or physical theatre work, who are internationally engaged or who have a tour ready work and an international engagement plan. In other words: you have some experience in touring or collaborating internationally, or you have an articulated plan for why and how your practice could be internationally engaged.

Artists/collectives/companies submitting an EOI should have a creative practice of five years or more. We encourage EOIs from artists, organisations and presenters who self-identify as First Nations, people of colour, culturally diverse, LGBTQIA+ as well as artists who identify as being Disabled, D/deaf, or neurodiverse.

Do I need to be a registered Adelaide Fringe artist to pitch my work?

Consideration will be given to works by Adelaide Fringe-registered artists and companies, however EOIs for works by artists and companies not registered in Adelaide Fringe are also welcome.

What artforms are eligible for the Pitch Program at Leaps and Bounds?

EOIs are open to artists and companies working in Circus and/or Physical Theatre.

My work could be described as various genres. When you say 'circus and physical theatre', what do you mean?

APAM recognises that both circus and physical theatre can draw from and overlap with several art forms and disciplines. For the purposes of this program:

'Circus' (by which we mean contemporary circus) is performance in which stories or themes are conveyed through traditional circus skills which may be blended with a more choreographic or character-driven approach. Circus may include acrobatics, juggling, aerial performance, clowning, theatrical scenes and/or live music.

'Physical theatre' refers to performance where physical movement is the primary method of storytelling, as opposed to text/dialogue as in a play, or music and lyrics in musicals and opera, or choreographic language as in dance. It may draw from dance, clowning, acrobatics, mime and other art forms.

It may be easier to define through exclusion: when we say 'circus and physical theatre', we are not looking for works that are otherwise described as contemporary dance, cabaret, comedy, puppetry, magic, or live music.

The work I want to pitch is also being presented in Adelaide Fringe. Is it still eligible?

Yes. The lineup of works selected for pitching at Leaps and Bounds will include works that can be seen at Adelaide Fringe as well as works that are not registered.

How many EOIs can I submit, and how many works can be included in each EOI?

Each artist/collective/company may submit one EOI only. Each EOI must describe one work only.

I'm a producer working with several artists and companies. Am I able to submit more than one EOI?

As long as each EOI relates to a specific artist/collective/company, and to a single work, producers and production companies may submit more than one EOI.

When will pitches be presented?

Pitches will be presented in person in Adelaide on Tue 27 and Wed 28 February. Up to 20 works will be pitched in total over the two days.

Can I discuss my pitch EOI with someone before submitting?

APAM's Program Producer Melanie Burge is on hand to answer any questions you have about the process or the program generally. Please email hello@apam.org.au.

Can I submit an EOI if my work has not had a premiere?

The curatorial panel will be selecting works that are ready for touring in international markets. Works that are premiering at or before Adelaide Fringe 2024 will be considered, however your EOI must demonstrate your readiness, capacity and experience to undertake international touring, for example: your prior experience in international touring, and inclusion of a rigorous market development plan.

If your work is still in development as of February 2024, it is not eligible for this pitching opportunity.

Can I submit an EOI for Profile if my work has previously been pitched elsewhere?

Projects that have been presented in any previous APAM programs including APAM Gatherings will not be eligible. Artists and companies who have previously been presented as part of an APAM Gathering are welcome to submit an EOI for a different project which has not yet been pitched at an APAM program.

Will I own my IP, and what about Indigenous Cultural Intellectual Property?

Artists will retain all intellectual property on their works. Indigenous Cultural Intellectual Property is owned by the artist for any words, works or research for this program and these always remain solely owned by the artist (or third party who holds rights) and are not assigned to APAM in any way at any time.

How will APAM meet my access or inclusion needs if I am selected?

We encourage all applicants to let us know how we can support your participation in Leaps and Bounds. There are questions in the EOI in which you can outline your access requirements if applicable. There are also questions regarding access for audiences participating in your project.

Who will participate in Leaps and Bounds? Who will see my pitch if I'm selected?

In submitting an EOI for pitching at Leaps and Bounds, you agree to participate in the full two-day program taking place in Adelaide 27–28 February 2024. Other people attending the event include:

- International and Australian presenters and programmers registered for Adelaide Fringe Honey Pot who are actively seeking Circus and Physical Theatre work for their festivals and venues
- Australian artists, collectives and companies working in Circus and Physical Theatre who are registered at Adelaide Fringe
- Australian artists, collectives and companies working in Circus and Physical Theatre who are not registered at Adelaide Fringe (small fee to participate)

Will I receive feedback if my EOI is not selected?

We are unable to provide individual feedback on submissions.

I have a question that hasn't been addressed...

If you have read our documents and still have questions about submitting an EOI, please contact the APAM office via hello@apam.org.au or +61 (0)3 9947 1020.