



AUSTRALIA
EXPO 2025 OSAKA, KANSAI



Expo 2025 Osaka Kansai
Australia at Expo 2025
Osaka



From **13 April to 13 October 2025**
the world will come together
under the Expo theme...

**‘Designing Future
Society for Our Lives’**

Fast Facts

161 nations

28M visitors

184 days

15,000+ visitors per day
to the Australian Pavilion



Australia's strategic objectives for Expo 2025 Osaka



Deepen Australia's relationship with Japan

- Strengthen strategic, economic and people-to-people ties between Australia and Japan
- Collaborate with Japan on shared regional objectives



Create new opportunities for Australia

- Promote Australia's dynamic and innovative economy on a global platform
- Maximise trade and investment outcomes across priority sectors
- Inspire travel to Australia for leisure, business and education to grow the visitor economy
- Highlight Australia's contribution to solving global challenges, including with regional partners



Project a modern Australia to the world

- Showcase Australia's vibrant, creative and diverse society
- Embed First Nations perspectives, experiences and interests
- Reflect Australia's leadership on gender equality and inclusion

CULTURAL PROGRAM

Australia's vibrant spirit takes centre stage!

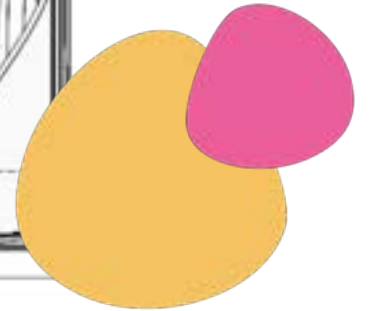
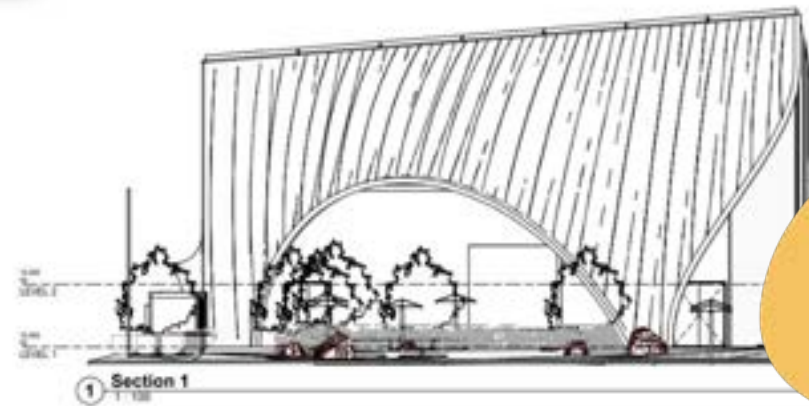
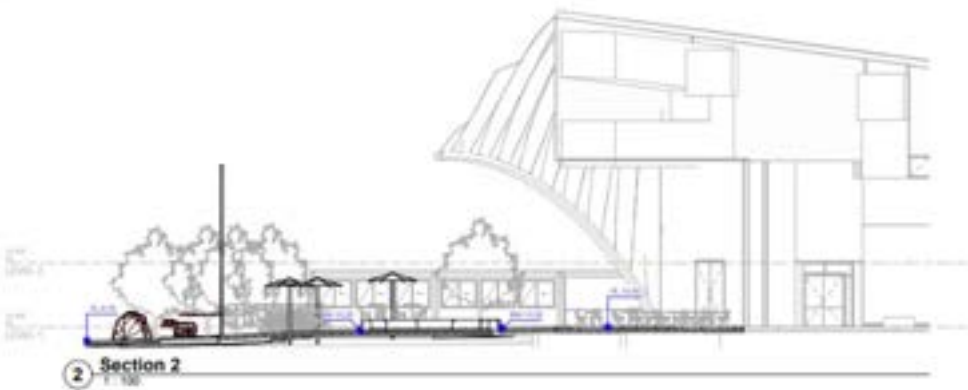
A **six month program** of uniquely Australian creative activities, performances, art, culture and entertainment.

- › Daily performances
- › Live and digital activities
- › Creative collaborations

Emphasising First Nations voices, and celebrating our diverse society and the friendship between Australia and Japan



CULTURAL PRECINCT





Thank you

osakaexpo@dfat.gov.au

